

WORK PROGRAM OF THE GENERAL ASSEMBLY

27th March 2019:

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| 08H.30- 09H30 | : | Registration of participants |
| 09H.30- 10H.30 | : | Opening ceremony presided over by Moroccan official Authority <ul style="list-style-type: none"> - <i>Speech of SNRT CEO, M. Fayçal Laaraichi</i> - <i>Speech of the President of AUB, Mrs Keitirele Mathapi</i> - <i>Speech of the Moroccan Official Authority</i> - <i>Family Photo</i> |
| 10H.30- 11H.00 | : | Coffee Break |
| 11H.00- 11H.15 | : | Adoption of the draft agenda |
| 11H.15- 11H.30 | : | Messages from Ministers, head of delegation and OIF Representative |
| 11H.30- 11H.45 | : | Introducing the new AUB members |
| SYMPOSIUM | : | <u>«Using New Media Technologies to Push critical Media and development issues to the fore in 21st century Africa»</u> |
| 11H.45- 12H.00 | : | Opening Remarks: “What if we got it wrong?”
Presented by Wongibe Emmanuel, Cameroon. |
| 12H.00- 12H.20 | : | 1st Presentation: “ Scared to death: Friendly and effective revenue collection approaches thanks to New media technologies”
Presented by Mr Steven Kapoloma, Malawi |
| 12H.20- 12H.40 | : | 2nd Presentation: “New media: Empowering Natural Resource Conservation and Protection in Africa”
Presented by Mr.Paul Udoto, Kenya |
| 12h40- 13h-00 | : | <u>Question/Answer session</u> |
| 13H.00- 14H.00 | : | Lunch Break |
| 14H.00- 14H.10 | : | Introductory Remarks: “Trail blazers: Young people Developing Indigenous applications in response to African problems”
Presented by Mr. Wongibe, Cameroon |
| 14H.10- 14H.20 | : | Documentary : “Silicon Mountain ” |
| 14H.20- 14H.40 | : | Testimonial : “ Start-uppers: Embracing a New technology-driven Development paradigm in Africa”
Presented by Mr. Bamai Namata, Cameroon |
| 14h40- 15h-00 | : | <u>Question/Answer session</u> |

- 15H.00- 15H.20 : **3rd Presentation: “Enough Room: Old and New media in the emerging African Media ecosystem”**
Presented by **Mr. Adetola Kyode, Nigeria**
- 15H.20- 15H.40 : **4th Presentation: “Beauty and the Beast: Revisiting new media challenges in Africa especially Fake News”**
Presented by **Mr. Marc Saikali, France**
- 15h40- 16h-00 : Question/Answer session**
- 16h00- 16h30 : Coffee break**
- 16h30- 17h00 : Conclusion Presented by **Mr. Wongibe, Cameroon**
- 17h00 : FIN DU SYMPOSIUM

28th March 2019:

- 09H.00- 09H.30 : Report of the 11th session of the GA report
- 09H.30- 10H.00 : Presentation of the Union’s activities report
- 10h00- 10h30 : Review of the auditor’s 2017 financial report
- 10H.30- 11H.00 : Coffee Break**
- 11H.00- 11H.30 : Presentation of the 2019 planned budget
- 11H.30- 12H.30 : **WIPO** Presentation on the “**Broadcasters’ Treaty**”
- 12H.30- 14H.00 : Lunch Break**
- 14H.00- 14H.45 : **CAN** Sport Debate
- 14H.45- 15H.30 : Situation of the Union’s annual subscription fees
- 15H.30- 16H.00 : Other Matters
- 16h.00- 17h.00 : Redaction of the final communiqué
- 17H.00- 17H.15 : Date and venue of the 13th General Assembly
- 17H.15- 17H30 : End of the session and Final Communiqué
- 19H.30- 22H.00 : Gala Dinner**
